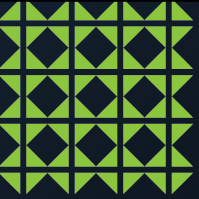


U N I
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Digital Solutions & Managed Services
Delivering digital excellence & bridging manpower gap



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OVERVIEW

I. Who we are

II. Digital solutions

III. Managed services

IV. Portfolio

V. Leadership profile



I.. WHO WE ARE

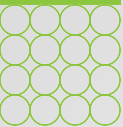
Unicomi is a Singapore-based regional digital agency.

Our team of experienced developers, designers, and technologists is passionate about turning creative concepts into interactive, user-friendly digital experiences.





WHO WE ARE



We have 2 core services:

I. **Digital Solutions**

Our expertise lies in digital solutions that seamlessly complement creative campaigns, spanning various technical domains such as web application development and gamification.









II. **Managed Services**

With our staff augmentation and managed services, you gain access to proficient IT professionals who seamlessly integrate into your team, enabling you to focus on your core business while we expertly manage your technology needs.



CLIENT PARTNERS

We've enjoyed the privilege of working with some great brands across diverse industry verticals. Here are a few for which we've delivered results-driving digital solutions and experiences.

 <p>UI/UX, Website revamp, content restructuring, gamification, mobile apps, campaigns, microsites, banners, and eDMs</p>	 <p>System integration, campaigns, and microsites</p>	 <p>Gamification</p>	 <p>Gamification</p>
 <p>Websites, system integration, maintenance, and support</p>	 <p>Gamification, system integration, campaigns, microsites, banners, and eDMs</p>	 <p>Websites, maintenance, and support</p>	 <p>System integration, websites, maintenance, and support</p>



COGNITA

System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



System integration, websites, maintenance, and support



UI/UX, websites, maintenance, and support



System integration, websites, maintenance, and support



Video production



UI/UX, system integration, microsities, and gamification



Websites, maintenance, and support



Banners, eDMs

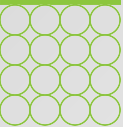
III. DIGITAL SOLUTIONS

Cost efficient digital solutions in areas such as web application development, gamification, and web apps





DIGITAL SOLUTIONS



■ **Interactive Web Development**

Our interactive web development team takes websites beyond just static pages. With technologies like JavaScript and CSS animations, we bring life to your online presence, making it more dynamic and captivating for your visitors.

■ **Gamification**

We love incorporating gamification elements into our projects to boost engagement and interaction. Whether it's badges, rewards, or challenges, we use our creativity to make your digital products more enjoyable and exciting for your users.

■ **Mobile Application Development**

When it comes to mobile applications, we're passionate about creating solutions that provide seamless user experiences across various devices. From iOS to Android, we employ native or cross-platform development to ensure your app reaches a wider audience and performs flawlessly.

■ **Enterprise Application Development**

Our enterprise application development services focus on understanding your business needs. We design custom software solutions tailored to streamline your processes, enhance collaboration, and improve overall efficiency within your organization.



III.. MANAGED SERVICES

Cost efficient manpower solutions and
tapping into a larger overseas talent pool





MANAGED SERVICES

We understand the challenges of managing IT infrastructure, and that's where our managed services and IT outsourcing come in. Our experts take care of your technology needs, allowing you to focus on your core business with peace of mind. Our staff augmentation services provide you with skilled IT professionals to strengthen your team on-demand. We ensure our candidates fit seamlessly into your work environment, making collaboration smooth and effective.

Outsourcing IT tasks enables businesses to focus on their core competencies, offering comprehensive IT services and support to businesses, including:

- **Infrastructure management**
- **Cloud solutions**
- **Security monitoring**
- **Maintenance**



IV.. PORTFOLIO

Some real world success stories



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CLIENT PORTFOLIO



VIU Singapore: VIU To Win

A trivia game featuring a series of questions of VIU shows across genres – action thriller, comedy, fantasy, horror, romance dramas, movies and variety shows. It aims to reward fans and anyone who enjoys watching VIU's shows with a very fun and simple game.



DBS Bank: Bingo Game

The DBS Bingo Game encourages customers to get better at money, reach their financial goals, and win prizes, all in one game. Customers have to do the weekly challenges based on the activities displayed on each tile, complete a bingo pattern and stand chances to win.



NTUC Income: Various Web-Based Games

We designed and developed various interactive games during the Christmas time and yearly customer engagement campaigns, we challenge ourselves to discover new way to interact and reward the customer.



AIA: Buddy Game

We designed and developed a series of interactive games to engage AIA policyholders throughout the entire year.

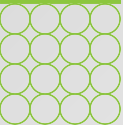


foodpanda: Track Tool

A seamless solution to optimise the workflow and processes, improve efficiency and increase visibility on Restaurant Marketing distribution across the region.



CLIENT PORTFOLIO



MSIG Singapore: Biodiversity Interactive Microsite

The site is interactive with the use of animation and different media as well as integrating Typeform to the site for the user to take quizzes to boost user engagement.



Cognita: Web Portals & Systems

As part of Cognita group, we have developed the website for different schools across the region including Singapore, Vietnam, Thailand and Hong Kong.



St. Joseph's Institution International: Admission Management System

The online admissions portal streamlines the school enrollment process, providing a convenient and efficient way for parents and students to submit applications, track progress, and access essential admission information.



DBS Bank: Content migration and Design Revamp

We developed a new SharePoint site that is more user friendly and with more focus on new functionalities.

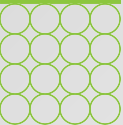


Standard Chartered: Digital Campaign Solutions

Development of EDMs (Electronic Direct Mail) and HTML banners, designed to engage audiences effectively and deliver impactful marketing messages across various online platforms.



CLIENT PORTFOLIO



LASALLE College of the Arts: Web Maintenance and Support

We work closely with the local BUs to understand their business requirements and needs, then propose optimal solutions and develop new features from time to time. We handle the vulnerability issues and ensure the websites are safe from any harmful threats. As a part of maintenance, we optimise the websites regularly to improve their performance.



MSIG: Web Maintenance and Support

The maintenance for the websites under the MSIG group is being handled by us for different markets across Asia which includes Singapore, Hong Kong, Indonesia, Vietnam and Thailand, including their local language pages.



St. Joseph's Institution International: Staff Augmentation

Sub-contracted 4 personnel to the IT department. They include application developers and application support analysts.



DBS Bank: Staff Augmentation

Sub-contracted 20 personnel to various teams. They include content engineers, web developers, testers, and application support engineers.



V.. LEADERSHIP PROFILE



Eugene Chen

Business Director

eugene.chen@unicomi.com

Tel: +65 9823 4894

Eugene has more than 15 years of experience in running technology businesses, and worked with renowned MNCs clients such as DBS, POSB, Standard Chartered Bank, SJI International School, MSIG, LaSalle, Cognita, BSAF, Canon, SingTel, Far East Organisation, CDL, and many others.



Mark Estocapio

Technical Director

mark.estocapio@unicomi.com

Tel: +65 9859 1756

Mark has more than 22 years of experience in technology development and consultancy. Led the team to deliver highly sophisticated payment system, logistic tracking system, enterprise level content management system, real-time financial stock ticker system, and many others.



Randy Paulino

Business & Operations Manager

randy@unicomi.com

Tel: +65 8182 4477

Randy has more than 20 years of experience in creative, marketing, and project management in the technology field. Managed MNC clients such as DBS, POSB, Standard Chartered Bank, MSIG, LASSALLE, SJI International School, Cognita, CDL, and many others.



VIII. CONTACT INFORMATION

You may reach us through the following means in case you have inquiries.

We would definitely like to hear from you.

Singapore

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Malaysia

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Directly reach us at:
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